Information about Jelgava citizen card

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Latvia
Lithuania
cross border
cooperation programme
2007 - 2013

part financed by
European Regional
Development Fund

bringing neighbours closer

JELGAVA CITY INFOGRAPHIC

❖ **Fourth** largest city in Latvia

❖ Population ~ **61 000**

❖ There are **21 467** working places in Jelgava, of which **55%** are occupied by residents from Jelgava and **45%** by residents from the surrounding areas

❖ Population age structure, %

    ❖ Under working age

    ❖ Working age

    ❖ Over working age

= **17.2%**

= **61.1%**

= **21.7%**

European City of the Future

❖**Financial Times** investment research department **fDi Intelligence** research «**European Cities and Regions of the Future** 2016/2017»

❖Jelgava was ranked as **6th** among micro cities (population up to 100,000) in Connectivity category

❖Jelgava **also ranked as** 9th **in** category «**Strategy of attracting foreign** investors»

fDiMagazine
THE BUSINESS OF GLOBALISATION

fDiMarkets.com
CROSSBORDER INVESTMENT MONITOR

fDiBenchmark.com
CORPORATE LOCATION ASSESSMENT TOOLS

Specialization of Jelgava

Economically developed centre of knowledge, technologies and innovations

Centre of education, culture, tourism and sports

Logistics centre of national and international importance

SMART Governance

Welfare

Infrastructure maintenance

Civil Protection

Jelgava

UPJU KOPGARUMS 39,5 km
3D PLŪDU ZONU MODELĒŠANA

PĀRVADĀJOT VAIRĀK NEKĀ 70 MILJONUS TONNU KRAVU

2 ŪDENS LĪMEŅA KONTROLES STACIJAS

825km ELEKTROLĪNIJU KOPGARUMS

JELGAVAS PILS (LLU)

ĢELGAS,JELGAVAS VĒSTURES UN MĀKSLAS MUZEJS (ACADEMIA PETRINA)

MĪTAVAS TILTS

JĀŅA ČAKSTES BULVĀRIS

18 TILTI

366 IELAS, KOPGARUMS 270 km

TŪRISMA INFORMĀCIJAS CENTRS

11 PARKI UN SKVĒRI 687,63 ha MEŽA

6200 LATERNAS

JĀŅA ČAKSTES PIEMINEKLIS

PILSĒTU ŠĶĒRSO 36 353 TRANSPORTA VIENĪBAS DIENNAKTĪ

196 AUTOBUSU PIETURVIETAS

223 LUKSOFORI

6020 PRIVĀTMĀJAS 512 DAUDZDZĪVOKĻU ĒKAS

143 km LIETUSŪDENS KANALIZĀCIJAS SISTĒMAS

13,99 km OPTISKĀ KABEĻA TĪKLS

215,6 km ŪDENSVADU TĪKLS

203,1 km KANALIZĀCIJAS TĪKLS

17 MELIORĀCIJAS NOTECES SISTĒMAS

75km SILTUMAPGĀDES TĪKLS

20 km MAĢISTRĀLĀ SAKARU KANALIZĀCIJA

61304 PILSĒTAS IEDZĪVOTĀJI

120 PILSĒTAS VIDEOKAMERAS TIEŠSAISTĒ 24/7

41 IZGLĪTĪBAS IESTĀDE

135 WI-FI BRĪVPIEKĻUVES PUNKTI

8787 BEZMAKSAS INFORMATĪVAIS TĀLRUNIS 24/7

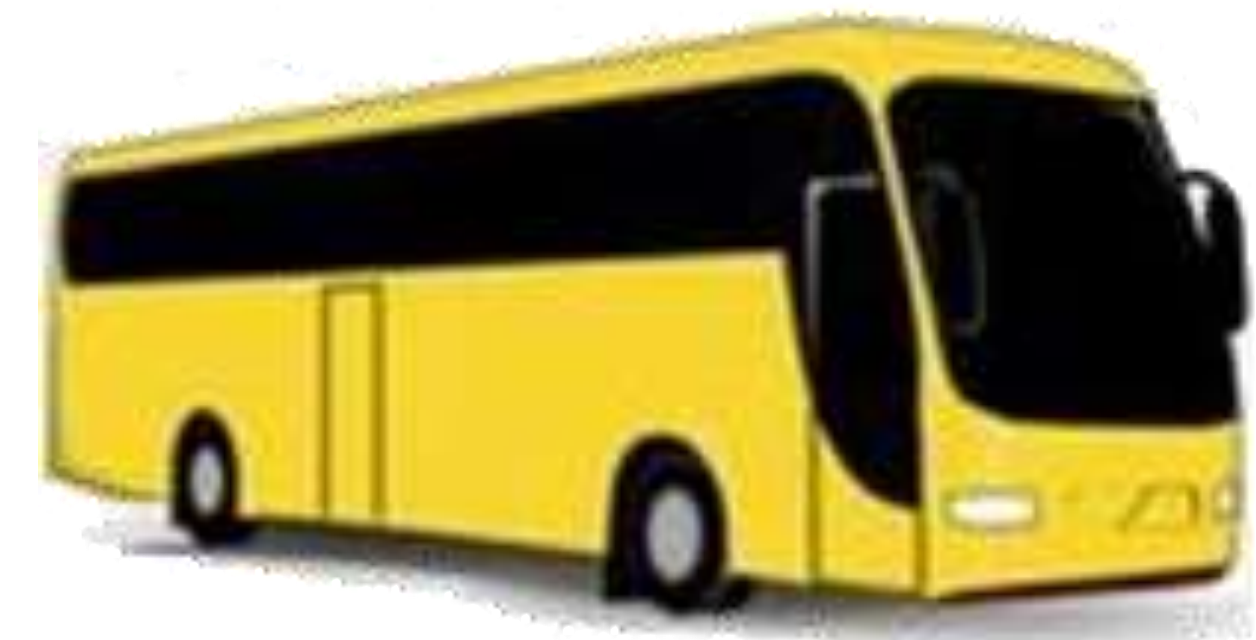APLIKĀCIJA "JELGAVAS PILSĒTSAIMNIEKS"
karte.pilsetsaimnieciba.lv

Innovative solution of welfare administration

Welfare

Municipality provided welfare programms

Innovative solution of welfare administration

Basic welfare benefit administration principles:

- ❖ Social status protection.

- ❖ The social status is given and administrated only by the benefit provider.

- ❖ Funds are not advanced and not credited.

- ❖ Excludes intentional errors when providing the benefits.

- ❖ Universal way to administer benefits.

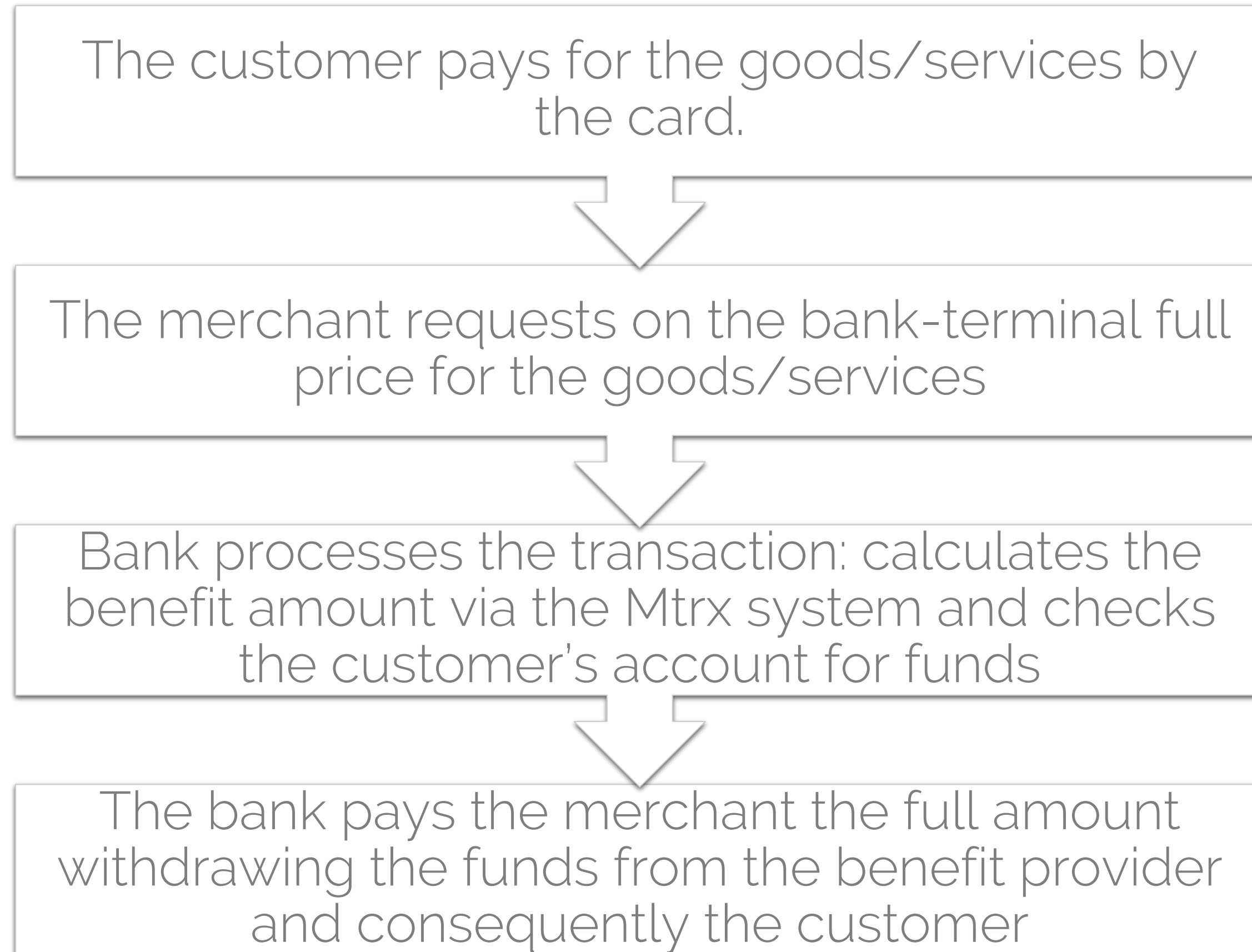- ❖ Customer and merchant groups are formed by the benefit providers.

Innovative solution of welfare administration

Welfare benefit distribution principles

Innovative solution of welfare administration

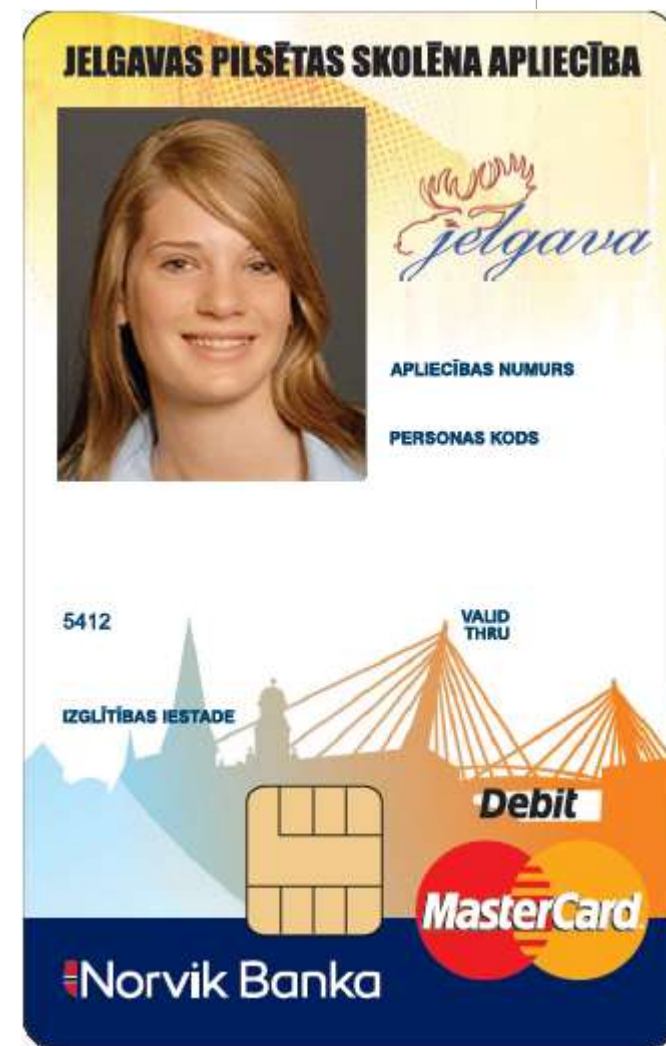The technology behind the curtain:

The customer pays for the goods/services by the card.

↓

The merchant requests on the bank-terminal full price for the goods/services

↓

Bank processes the transaction: calculates the benefit amount via the Mtrx system and checks the customer's account for funds

↓

The bank pays the merchant the full amount withdrawing the funds from the benefit provider and consequently the customer

Start

"Visa" or "MasterCard"

MasterCard

Monthly e-card

Interreg V-A Latvia – Lithuania
Programme 2014-2020

E-Card Project

NFC Mobile Payments
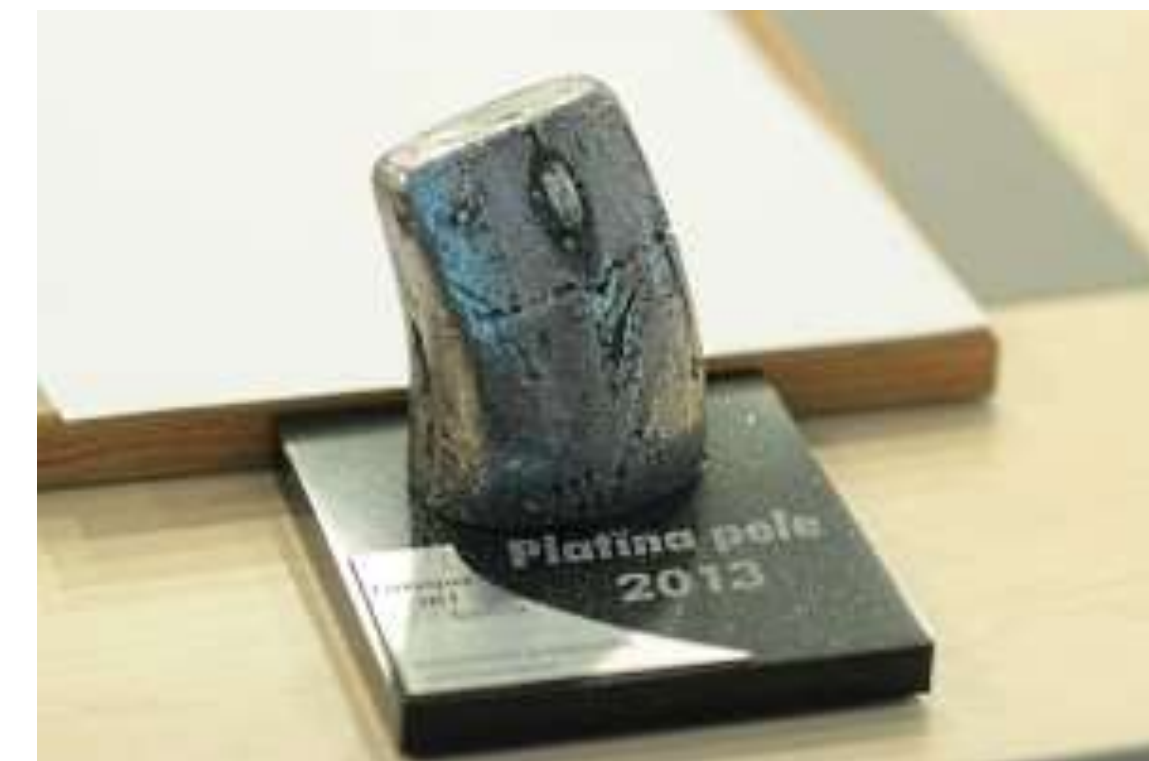
Innovative solution of welfare administration

NFC technology

Banking Services Competition „Zelta monēta 2013"

Latvian ICT prize «Platīna pele 2013»

Laimdota Straujuma
The Former Prime Minister of Latvia

presented benefits of the automated welfare management system to the European Commission.

Andris Raviņš
The Major of Jelgava city

«Mtrx platform has been a great help to manage the city's welfare distribution. We were able to increase the benefits' amount by 35% at the same budget.»

jelgava
city for development!